

The Town of Selbyville
Economic Development Committee
Minutes of Meeting October 14, 2024

The meeting was called to order by Councilwoman Dr. Cary at 9:00 A.M. Also in attendance were Committee Members Town Administrator Stacey Long, HR Specialist Loryn Rose, Administrative Assistant Mackenzie Long, Emily Mais of the Bethany-Fenwick Area Chamber of Commerce (BFACC), Kelly Kline of the Selbyville Public Library, Bill Gorsuch of Delmarva Design Center, and Diana Granados of La Sierra. Committee Members Mayor Rick Duncan, Lauren Weaver of the BFACC, and Zach Evans of Mountaire Farms were absent.

The meeting was properly posted.

Councilwoman Dr. Cary suggested the committee meet every other month instead of every month to allow for more time between meetings to accomplish action items. Committee Member S. Long made a motion to change the Economic Development Committee's meeting schedule to 9:00 AM on the second Monday of every other month beginning December 9, 2024. Motion seconded by Committee Member Kline and carried by all.

See the attached meeting summary provided by Emily Mais of the BFACC.

There being no further business to discuss Councilwoman Dr. Cary adjourned the meeting.

Selbyville Economic Development Committee Meeting

Monday, October 14, 2024

9:00 AM

Emily Mais, BFACC

Committee Members in Attendance: Emily, Dr. Cary, Mackenzie, Loryn, Kelly, Stacey, Bill, Diana

Meeting Agenda:

- Review the discussions and any action items from September 9, 2024, meeting
- Review of what the committee has completed and started over the year, and make plan for the next 12months
- Review of the Selbyville map created by the BFACC

Meeting Minutes:

- Committee opened the meeting with a vote to meet every other month, rather than every month, to allow for more time between meetings to accomplish more action items before meeting
 - Next meeting will be December 9, 2024
 - This is where we'll do a full year in review and look ahead for 2025
- Georgia House sold, more information on use of that property coming soon
- Committee reviewed meeting minutes and discussion from September 9, 2024, meeting with Daniel Bunting
- Short-term rentals were mentioned in the October town council meeting
 - Committee reviewed how the town can regulate short term rentals rather than out right prohibiting them; HOAs have the capability to regulate as well, if short term rentals are of concern to their residents
 - Long term rentals are inspected once a year, so town will need to determine inspection frequency for short term rentals; this would go through Planning & Zoning Committee and then to town council
- Stacey looking into the budget for signage highlighting the mission statement and tagline
 - Can do wall cling stickers in town hall
 - Can get plaques or add-ons to existing town signs
 - Target completion for sign additions by January 1, 2025
 - New sign on Rt. 113 directing people to town?

- Town banners – not Hometown Heroes – Stacey getting quotes for banners and hardware
 - Goal to have quotes before December Economic Development Committee meeting
- Loryn to get tagline and mission statement added to website
 - Mission statement, vision statement, and tagline
 - Target date for completion by January 1, 2025
- 5-year Comprehensive Plan Review due in August of 2025
 - This is not the same as the full 10-year rewrite, but a smaller review
 - We can include economic development initiatives and discussion in the 5-year review
- New town budget is due in February of 2025, which is where banners and new signage would be included
- Library grand opening on November 14th! Chamber assisting with ribbon cutting, stay tuned for the times and event posting
- Mountaire Thanksgiving for Thousands registration opens October 15th, event is on November 23rd
- Delmarva Design Center had a successful Bull & Oyster Roast at the end of September and plans on hosting more events in 2025
 - Delmarva Design Center offered to host our December committee meeting or a holiday get together
 - Looking to host a trades fair/trades day, where students can come and learn about the different trades; Emily to connect Bill with Chamber contacts at IRHS and SCHS
 - Event would be April or May 2025
- Selbyville map made by the Chamber is done, but will be continuously updated as new members join or existing members drop
 - The map lives on the Chamber websites and in print in the Information Centers
 - Emily to deliver printed copies to Selbyville town at Trunk or Treat on 10/19
 - Emily to send link to PDF and online map
- Motion to adjourn at 9:54AM – Kelly
 - Second - Emily

Action Items:

- **Emily to deliver printed copies of Selbyville map to town at Trunk or Treat**
- **Emily to send link to PDF of map and online posting**
- **Stacey to get quotes for town banners by December meeting**
- **Loryn to get mission statement, tagline, vision statement added to town website by January 1, 2025**



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- **Stacey to review budget and include new signage needs by February 2025 budget submission**
- **Stacey to look into adding tagline, mission statement, etc. to existing town signs by December meeting**

Next Committee Meeting: Monday, December 9, 2024; 9:00 AM